



Session I

Chapter Leader Training

May 2014



CHAPTERS PROGRAM GOALS

ENGAGE

EDUCATE

ENHANCE

ENCOURAGE



CHAPTERS PROGRAM GOALS

**100
Chapters
& Clubs!**





CHAPTER REWARDS PROGRAM

REWARD SYSTEM

Level	Points Required	Rewards
"Pistols Firing"	20 points	Complimentary Facebook advertisement for one chapter event
"Orange Power"	40 points	Promoversity spirit package of merchandise valued at \$50
"Loyal & True"	80 points	Chapter Flag or complimentary Pistol Pete appearance (surrounding states only)



CURRENT POINTS

TX-North Texas	220
OK-Tulsa	151
KS/MO-Kansas City	140
VA-Southeast VA	113
CO-Pikes Peak	85
OK-Cleveland/McClain	84
OK-OKC Metro	79
Chesapeake Energy	67
D.C.-Washington D.C.	63
IA-Des Moines	53
IN-Indianapolis	53
OK-Pittsburg County	52
NY-New York City	48
AR-Northwest Arkansas	43
TX-Houston	43
OK-Stephens County	39
IL-Chicago	33
CA-Los Angeles	31
FL-Orlando	30
NV-Las Vegas	29
PA-Philadelphia	27
AZ-Tucson	22
FL-Key West	22
NM-Albuquerque	22
TX-Austin	22
MA-Boston	21
MN-Minneapolis/St. Paul	21
OR-Portland	21
WA-Seattle	20
CO-Denver	17
GA-Atlanta	17
MI-Lansing	17
WY-Cheyenne	17
CA-Orange County	16
WI-Milwaukee	16
NC-Charlotte	15
OK-Pottawatomie County	15

Black Alumni	14
AK-Anchorage	14
CA-San Diego	14
MO-St. Louis	14
MT-Billings	14
TN-Nashville	14
OH-Cincinnati	12
FL-Jacksonville	11
MO-Joplin	11
Band Alumni	10
KS-Garden City	10
OK-Kiowa-Greer Counties	10
OK-Beckham/Roger Mills/Dewey	9
OK-Rogers County	9
OK-Tillman	9
TN-Memphis	8
Devon Energy	7
NC-Raleigh	6
TX-Texoma	6
AL-Birmingham	5
AZ-Phoenix	5
KS-Wichita	5
OK-Comanche County	5
CA-Bay Area/San Francisco	4
OK-Caddo County	3
OK-McCurtain County	3
TX-Tyler	3
AR-Fort Smith	2
OK-Cherokee Strip	2
Army ROTC	1
AR-Conway	1
ID-SE Idaho	1
OK-Arbuckle	1
UT-Salt Lake City	1



CHAPTER REWARDS PROGRAM

CHAPTER OF THE YEAR AWARD

- Chapters that reach 80+ are eligible
- Chapter of Year is selected by our OSUAA Leadership Council Chapters Committee
- Receive:
 - All three rewards listed
 - Chapter flag or Pistol Pete Appearance
 - Recognition in STATE magazine and additional benefits



CHAPTER REWARDS PROGRAM

POINT SYSTEM

Rewards Program ends **June 30** each year.

Description	Points Earned
Upload photos from your Chapter events onto your Google Drive shared folder	1 point per event
Host an event, submit communication forms, event evaluations, minutes, monthly bank statements, and other chapter documents	1 point per submission
Submit your event sign-in sheets and/or mobile check-in	1 point per event
DOUBLE YOUR POINTS! Use the mobile check-in or submit your event sign-in sheet within 48 hours of the event	2 points per event

Online forms are located on the Chapter Leader Resources Webpage. Each online submission will earn one point. Please visit orangeconnection.org/chapterresources.



GOOGLE DRIVE

- Google Drive is accessible by all chapters through their chapter Gmail accounts
- Great for storing chapter files and photos
- Assists with board transition and record keeping throughout the years
- Earn points for using it!



GOOGLE DRIVE

Drive

Apps Button

The screenshot shows an email client interface for 'OSU Cowboy Mail'. The left sidebar lists folders: Inbox (160), Starred, Important, Chats, Sent Mail, Drafts (4), All Mail, Spam (75), Trash, Notes, and More. The main area displays a list of emails with columns for checkboxes, stars, folders, sender names, and subject lines. A search bar is at the top right. A Google Apps menu is open in the bottom right corner, showing icons for +You, Search, Mail, Drive, Calendar, Sites, Groups, and Contacts. Two orange arrows point from the labels 'Drive' and 'Apps Button' to the Drive icon and the Apps menu grid respectively.

Sender	Subject
Apple	Your Apple Online Support Experience - Dear Apple Customer: Recently, you contacted Apple support using Apple's online web support form.
SuperAdmin	A Night with OSU in New England - Dear Administrator, Ricky Antle () has completed the A Night with OSU in Greenwich Event. Event Form
SuperAdmin (3)	A Night with OSU in New England - Dear Administrator, Adam Moss () has completed the A Night with OSU in Greenwich Event. Event Form
App Store	Apps for Mother's Day, Great Free Games, and More - Get our Great Free Games collection and start playing, or give the gift of music and app
Super Admin	2014 Houston Cowboy Caravan - Dear Administrator, Roger Buchanan (000078214) has completed the Houston Chapter Cowboy Caravan Event
Super Admin	2014 Houston Cowboy Caravan - Dear Administrator, Jim Hester () has completed the Houston Chapter Cowboy Caravan Event. Transaction
Mary Bruce	Bank Statements CHK chapter - Thank you, Mary C. Bruce Production Engineer II Chesapeake Energy Corporation Office: 405-935-2301
Mike Pool	RE: NC-Raleigh, OSUAA (raleigh@okstatealumni.org) - I cannot sign into my google account as I think password changed? Mike Date: Wed, 7
Super Admin	2014 Houston Cowboy Caravan - Dear Administrator, Marcy Pryor () has completed the Houston Chapter Cowboy Caravan Event.



REPORTING EVENTS

- Report your chapter event attendance numbers and sign-in sheets
 - orangeconnection.org/ChapterEventEval
- Utilize mobile event check-in, upload sign-in sheets to evaluation or Google Drive
- Critical piece of tracking the chapters program performance



ENGAGEMENT REPORT

Chapters Program Performance Fiscal Year 2014

Alumni Chapter Events	Event Attendance
866 Goal of 750	24,252 Goal of 28,600



EVENT TRACKING

- Event tracking can be beneficial for annual events and future board development
 - Example: Houston OSU Alumni Chapter

The screenshot shows a software application window titled "Haley S. Brorsen - 285803". The window contains a table with the following columns: Event Name, Event ID, Category, Type, and Total. The table lists various events, including receptions, reunions, meetings, and sporting events.

Event Name	Event ID	Category	Type	Total
OSUAA - American Indian Alumni Reception 2012	OSUAA-AIARec12	Other	Awards	
OSUAA - Black Alumni Reunion and Scholarship Wknd	OSUAA - Black Alumni Reunion	Other	Reunion	
OSUAA - Band Alumni Chapter Reunion 2012	OSUAA - Band Alumni Reunion 2012	Other	Reunion	
OSUAA - American Indian Society Meeting 11/12	OSUAA-American Indian Society Me...	Other	Meeting	
OSUF 2012-12 Heart of Dallas - Watch Party	OSUF 12-31-2012	Other	Stewards...	
OSUAA - Heart of Dallas Bowl Game 2013 vs Purdue	OSUAA-Heart of Dallas 2013	Sporting Event		
OSUAA - Cleveland County Meeting 01/13	OSUAA-Cleveland Co. Meeting 01/13	Other	Meeting	
OSUAA - Pittsburg Chapter Co. Board Meeting 03/13	OSUAA-Pittsburg Chapter Board Me...	Other	Meeting	
OSUAA - Stephens Co. Legacy Night 2013	OSUAA-Stephens Co. Legacy Night 2...	Other	Networking	
OSUAA - Serve Moore 7/20/13	OSUAA - Serve Moore	Other	Communi...	
OSUAA - CFAC Carney Schools 8/15/13	OSUAA-CFAC Carney	Other	Communi...	
OSUAA - CHK Board Meeting 8/8/13	OSUAA-CHK Board Mtg	Other	Board/Co...	
OSUAA - Houston Alumni Golf Tournament 8/30/13	OSUAA-2013 Houston Golf Tourn.	Other	Fundrais...	
OSUAA - CHK Watch Party vs. WVU 9/28/13	OSUAA-CHK WP vs WVU 9/28/13	Sporting Event	Communi...	
OSUAA - Pikes Peak Watch Party vs ISU 10.26.13	OSUAA-Pikes Peak WP vs ISU 10.26...	Sporting Event	Communi...	
OSUAA - AIASDistinguished Alumni Reception 11.9.13	OSUAA-AIASDA 11.9.13	Other	Conference	
OSUAA - Oklahoma Hunger Bowl 12.3.13	OSUAA-Oklahoma Hunger Bowl 12.3...	Other	Communi...	
OSUAA - Regional Event 2014 Orange County	OSUAA-Reg.Orange County 2014	Other	Communi...	
OSUAA - Women's Night Out Tippy Artist 1.23.14	OSUAA-Women's Night Out Tippy Art...	Other	Communi...	
OSUAA - McCurtain Co Networking Dinner 1.25.14	OSUAA-McCurtain Co Networking Di...	Dinner	Networking	
OSUAA - Tulsa Board Meeting 1.21.14	OSUAA - Tulsa Board Meeting 1.21.14	Other	Meeting	
OSUAA - Regional Event 2014 Tampa 3.4.14	OSUAA - Regional Event 2014 Tamp...	Sporting Event	Communi...	
OSUAA - Cleveland County 5K Fun Run 4.26.14	OSUAA - Cleveland County 5K Fun R...	Other	Fundrais...	
OSUAA - Stephens County Legacy Night 4.17.14	OSUAA - Stephens County Legacy Ni...	Sporting Event	Conference	



EXPAND YOUR REACH

- Help us help you!
 - Reporting sign-in sheets and contact info updates assists us in updating our database to reach more alumni in your area
- Encourage alumni to update their info
 - orangeconnection.org/update



BENEFITS FOR YOUR CHAPTER

- The more you communicate with us, allows us to do more for you
 - Events listed on our website calendar
 - Events featured in OrangeBytes E-Newsletter
 - STATE magazine stories
 - Press releases for your local newspapers
 - Free OSU items and giveaways for your events