



CHAPTER LEADER TRAINING

2014 SCHEDULE OF EVENTS

Friday, May 16, 2014

- 9:00 a.m. **Check-in begins**
- OSU Alumni Center, Main lobby
 - Continental Breakfast items available
 - Eskimo Joe's Promotional items available to view
 - **Virtual guests begin logging on at 9:15 a.m.**
- 9:30 a.m. **Welcome**
- Jace Dawson, OSUAA Vice- President
- 9:40 a.m. **Opening Session I**
- Chapter program goals and objectives
 - Chapter Rewards Program Update
 - Importance of recording event attendance
- 10:30 a.m. **Session II**
- Communicating with alumni
 - Utilize the Association's support and services
 - Meet OSUAA Director of Marketing, Melissa Mourer
- 11:30 a.m. **OSU Undergraduate Admissions Update**
- Current enrollment status
 - Meet your local admissions counselor
- 12 p.m. **Lunch – Hideaway Pizza**
- Mingle with your OSU Foundation officers & Admissions counselors
- 1 p.m. **Session III**
- Event planning and preparation
 - Events & Membership
 - Alumni Demographics
- 2 p.m. **Session IV**
- General Discussion
- 3:30 p.m. **Closing Remarks**
- Chris Batchelder, OSUAA President